

PreNeo Press Guide to Prints: Digital & Traditional *

What is Original Art?

A physical or digital work created by the hand of the artist.

example: *A painting or collage.*

A digital image that was made on the computer and does not exist in physical form.

What is a Print?

An impression taken from a matrix (that which gives form to something). A matrix may take physical form (*like a copper etching plate*) or digital form (*like a Photoshop file*). The matrix is capable of producing an identical impression or impressions.

example: *An intaglio print that was printed from a copper plate.*

An inkjet print that was printed from a digital file.

What is an Original Print?

Qualities that define an original print are:

1. The print was conceived as an image to be printed.
2. The image does not exist in a physical form in any other medium.
3. The print is either printed by the artist or under the artist's supervision.
4. The print is signed and numbered by the artist.

example: *An intaglio print of an original image, created, printed and signed under the artist's supervision.*

An inkjet print of an original digital image, created, printed and signed under the artist's supervision.

What is a Reproduction?

A copy of an existing image that was created using another medium.

example: *A photograph of an original work of art, printed commercially as a poster.*

A computer print made from an image downloaded from the internet.

An inkjet print made from a digital scan of a pre-existing work of art. (scanning a painting, then making an edition of prints)

Abbreviated Printmaking Glossary

monotype:	a one-of-a-kind print, printed from a flat surface that has pigment applied to it. Each print is unique and cannot be replicated. example: <i>A process where paint is brushed onto plexiglass, then transferred to paper by applying pressure with an etching press.</i>
monoprint:	a one-of-a-kind print, printed from a plate that already has an image matrix. Each successive print may be a variant of the one before. example: <i>A relief print, where Ink is uniquely applied to the carved wood block for each print.</i> <i>A screenprint, where stencils are repositioned for each print.</i> <i>An inkjet print, where multiple passes through the printer results in overlapping layers of ink.</i>
edition:	a set of identical prints, signed and numbered by the artist. An edition of four prints would be numbered 1/4, 2/4, 3/4, 4/4.
EV	an edition of prints where prints may have varying characteristics. Signed "EV" for edition variable.
BAT	Bon a tirer means "right to print." This proof print is used as a guide for printing the rest of the edition. Signed "BAT"
state proof:	early proofs that show developmental changes before the final edition is printed.
trial proof:	working proofs with experimental changes in color or wiping to visualize various effects.
artist's proof:	prints intended for the artist's personal use. Often slightly flawed and not suitable to be included in the edition. Signed "AP"
Copyright:	the reproduction rights that an artist has and sells in an artwork. Unauthorized use of someone else's work is a copyright infringement.

Printmaking Links

Printmaking Links	www.mtsu.edu/~art/printmaking/
Achenbach Graphic Arts Council	www.achenbach.org/
Kent's Resource Links	www.foothill.edu/fac/manske/links.html

* this guide is our way of clarifying an evolving printmaking terrain that is being redefined by a lot of different people for different purposes. There are no hard and fast rules. Standards and ethics are established by individual artists, print studios and printmaking organizations.